MALAYSIAN AUTOMOTIVE ASSOCIATION PRESS RELEASE: 13 NOVEMBER 2024 PRODUCTION & SALES FOR OCTOBER 2024

1. PRODUCTION

1.1

		OCTOBER		YEAR-TO-DATE OCTOBER			
Segment	2024	2023	Variance (%)	2024	2023	Variance (%)	
PV (Passenger Vehicles)	66,906	69,475	-4	626,364	600,143	4	
CV (Commercial Vehicles)	4,290	4,716	-9	37,882	40,490	-6	
Total	71,196	74,191	-4	664,246	640,633	4	

2. SALES

2.1

		OCTOBER		YEAR-TO-DATE OCTOBER			
Segment +	2024	2023	Variance (%)	2024	2023	Variance (%)	
PV (Passenger Vehicles)	64,322	68,721	-6	608,225	581,672	5	
CV (Commercial Vehicles)	5,537	7,452	-26	55,777	66,458	-16	
Total	69,859	76,173	-8	664,002	648,130	2	

3. Market Performance in October 2024

Total Industry Volume (TIV) for October 2024 was 20% higher than September 2024 (which was at 58,032 units)

- Year-end promotional campaigns by car companies
- Long working month

TIV for YTD October 2024 was 2.4% higher than similar corresponding period year 2023.

4. Outlook for November 2024

Sales momentum is expected to continue in November 2024 and sales is expected to be higher than October 2024.